



**Visit Long Beach
Board of Directors Meeting
May 20, 2026
12:00 PM - 1:30 PM**

Hilton Long Beach
701 W Ocean Blvd, Long Beach, CA 90831

REVISED AGENDA

1. Call to Order Visit Long Beach Board Meeting
2. Public Comment
3. **Action Item** - Approval of March 19, 2026 Board minutes
4. **Action Item** – Approval of Board Members nominated by Ad Hoc 2026 Nominating Committee
5. **Action Item** – Approval of Audit Committee Report – Presented by Tom Huey, Windes
6. **Action Item** – Approval of Financial Update – Presented by Larry Jackson, CFO
7. CEO Report
 - a. Overview of Grand Prix
 - b. Long Beach Pride
 - c. US Conference of Mayors
 - d. Fourth of July – Nations 250th Birthday
 - i. Update on Fireworks
 - e. New Offices
8. Marketing & Communications Update
 - a. Social Media Records
 - b. Grand Prix Content Recap
 - c. Summer Travel Marketing
 - d. Announcements Coming in June
9. Community Relations
 - a. Member Mixers
 - b. The Linden Club Ribbon Cutting
 - c. Long Beach Walls
10. Meet Long Beach
 - a. Grand Prix FAM Recap
 - b. Maritz FAM Update
 - c. YTD Sales Update
 - i. STR
 - ii. Pace
 - iii. Team Production
11. Adjourn

Visit **LONG BEACH** Vibe City

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Courtney Russell at (562) 822-8037 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC: You are welcome and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited, and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.