

**UNLOCK VISIBILITY.
BUILD COMMUNITY.
GROW YOUR BUSINESS.**

Visit
**LONG
BEACH**
Vibe City

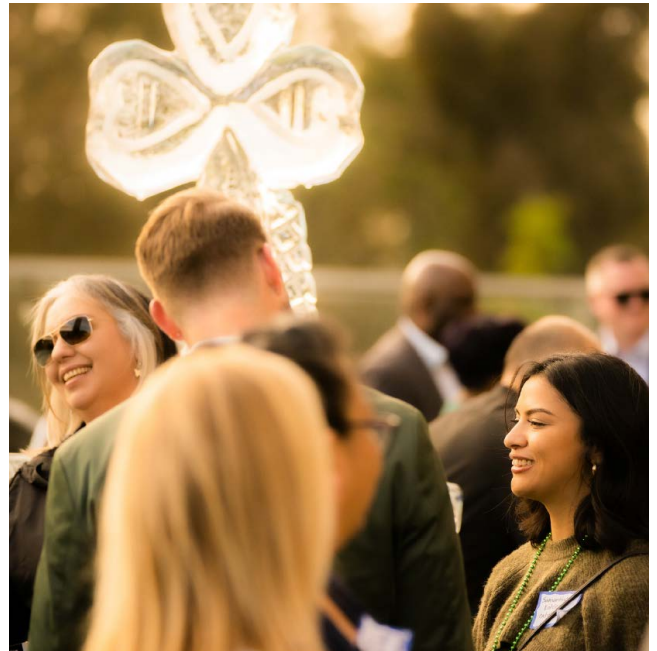
MEMBERSHIP

Whether you're looking to boost brand awareness, connect with new customers, or engage in Long Beach's thriving business scene, we offer membership options designed to meet your goals at every level.

SILVER

ANNUAL DUES: \$395

A solid foundation for local businesses ready to engage with the community and tap into essential promotional tools. Ideal for those beginning their journey with Visit Long Beach, the Silver tier offers visibility through a professional online website listing, invitations to networking events, and access to our referral network. If you're looking to build your presence, make connections, and get your name out there without a large investment—this is the perfect place to start.



EXCLUSIVE BENEFITS

- **Business Listing:**
Featured listing on [visitlongbeach.com] with up to 10 images and one category.

NETWORKING & BUSINESS LEADS

- **Exclusive Access:**
Meeting profiles to connect with potential clients.
- **Team Long Beach Mixers & Lunches:**
Opportunities to engage with fellow business owners.
- **Community Events:**
Invitations to local events to boost visibility.

MARKETING OPPORTUNITIES

- **Referral Program:**
Generate leads through our referral network.
- **Potential Participation Opportunities:**
 - Influencer visits
 - Holiday & blog listicles
 - Social Media reshare



GOLD

ANNUAL DUES: \$875

Ideal for businesses aiming to boost visibility and tap into Long Beach's convention-driven economy. This tier offers enhanced exposure through an expanded online listing, priority eligibility for media promotions, and exclusive access to a two-year convention calendar. It's a powerful package for connecting with convention attendees, visitors, and a wider customer base.

EXCLUSIVE BENEFITS

- **Business Listing:**
Featured listing on [visitlongbeach.com] with up to 20 images and two categories.

MARKETING OPPORTUNITIES

- **Referral Program:**
Generate leads through our referral network.
- **Potential Participation Opportunities:**
 - Influencer visits
 - Holiday & blog listicles
 - Social Media reshare

NETWORKING & BUSINESS LEADS

- **Exclusive Access:**
Confidential Convention Calendar with a two-year planning outlook.
- **Team Long Beach Mixers & Lunches:**
Build connections at our exclusive networking.
- **Community Events:**
Invitations to attend other local gatherings and events.



PLATINUM

ANNUAL DUES: \$1,125

Built for businesses looking to increase visibility and media momentum. The Platinum package includes guaranteed social media exposure, blog features, and media outreach support—helping your business stay top-of-mind in a competitive market. If you've got a story to tell and need the reach to match, Platinum provides the tools and partnerships to elevate your digital and PR strategy.



EXCLUSIVE BENEFITS

- **Business Listing:**
Featured listing on [visitlongbeach.com] with up to 30 images and three categories.

MARKETING OPPORTUNITIES

- **Referral Program:**
Generate leads through our referral network.
- **Social Media Features:**
 - Inclusion in at least 1 listicle
 - 3 social media posts highlighting your business
 - 2 annual media outreach assistance sessions
- **Digital Advertising Credit:**
25% OFF the first three months.

NETWORKING & BUSINESS LEADS

- **Exclusive Access:**
Confidential Convention Calendar with a two-year planning outlook.
- **Team Long Beach Mixers & Lunches:**
Build connections at our exclusive networking events.
- **Community Events:**
Invitations to attend other local gatherings and events.

TITANIUM

ANNUAL DUES: \$1,500

The Titanium Tier is our most elite package, offering the highest level of exposure and marketing impact. It includes a professionally produced custom video, guaranteed influencer partnerships, top-tier placement in listicles, and exclusive promotional opportunities. Designed for brands ready to grow in the market, maximize visibility, and leave a lasting impression on both visitors and locals.

EXCLUSIVE BENEFITS

- **Business Listing:**
Featured listing on [visitlongbeach.com] with up to 40 images and three categories.
- **Custom Experience Video:**
A professionally crafted 1-minute video tailored to your business.

MARKETING OPPORTUNITIES

- **Referral Program:**
Generate leads through our referral network.
- **Partner Promotions:**
Collaborate with other members to create mutual growth opportunities.
- **Digital Wall Placements** (additional fees apply).
- **Digital Advertising Credit:**
50% OFF the first three months.
- **Social Media Features:**
 - Inclusion in at least 2 listicle
 - Guaranteed 1 influencer visit
 - 2 annual media outreach assistance sessions

NETWORKING & BUSINESS LEADS

- **Exclusive Access:**
Confidential Convention Calendar with a two-year planning outlook.
- **Team Long Beach Mixers & Lunches:**
Build connections at our exclusive networking events.
- **Community Events:**
Invitations to attend other local gatherings and events.



MEMBERSHIP TIER COMPARISON

BENEFITS & FEATURES	SILVER	GOLD	PLATINUM	TITANIUM
Website Listing	✓ Up to 10 images 1 category	✓ Up to 20 images 2 categories	✓ Up to 30 images 3 categories	✓ Up to 40 images 3 categories
Events on Website	✓	✓	✓	✓
Blog Listicle Eligibility	✓	✓	✓ Included 1+	✓ Included 1+
Meeting Profile Access	✓	✓	✓	✓
Referral Program	✓	✓	✓	✓
Quarterly Business Workshops	✓	✓	✓	✓
Monthly Networking Mixers	✓	✓	✓	✓
Convention Calendar Access	✗	✓	✓	✓
Social Media Features	Eligible	Eligible	✓ 3 guaranteed	✓ IG Stories + 3 posts
Digital Advertising Credit	✗	✗	✓ 25% off 3 mo	✓ 50% off 3 mo
Influencer Visit	Eligible	Eligible	Eligible	✓ Guaranteed
Custom Experience Video	✗	✗	✗	✓ Included
Media Outreach Assistance	✗	✗	✓ 2x/year	✓ 2x/year

FREQUENTLY ASKED QUESTIONS (FAQ'S)

Q: HOW LONG IS THE MEMBERSHIP?

A: Your membership remains valid for 12 months from the date of sign-up and will automatically renew at the end of the term.

Q: HOW DO I SIGN UP FOR THE MEMBERSHIP?

A: By completing the membership application form.

Q: CAN I UPGRADE MY MEMBERSHIP LATER?

A: Yes, you can upgrade your membership at any time.

Q: ARE THERE ANY ADDITIONAL FEES BESIDES THE ANNUAL FEE?

A: Some marketing opportunities, such as web tile ads and digital wall placements, incur additional fees.

Q: HOW SOON CAN I START UTILIZING MY MEMBERSHIP BENEFITS?

A: Your benefits will be available immediately upon confirmation of payment.

Q: WHO IS MY POINT OF CONTACT TO REDEEM BENEFITS?

A: For all membership-related needs, please contact Paula Almaraz, Sr. Director of Community Relations, she will continue to serve as your primary liaison for any membership questions or support.

