



**Visit Long Beach
Board of Directors Meeting
August 6, 2026
12:00 PM - 1:30 PM**

Long Beach Convention & Entertainment Center
300 E Ocean Blvd, Long Beach, CA 90802

1. Chair Call to Order Visit Long Beach Board Meeting
2. Public Comment
3. **Action Item:** Approval of May 20, 2026 Minutes
4. CEO Report
 - a. U.S. Conference of Mayors
 - b. 4th of July Celebration – Americas 250th
 - c. Meet Long Beach Contract Extension
 - d. Introducing our new Digital Experience Designer
 - e. Supporting the Local Food & Craft Brewery Scene
 - i. Long Beach Food Scene Week
 - ii. Craft Beer LB
5. Inside VisitLB's New Website: Gregg Shapiro, President & Chief Creative Officer, Tempest
6. 2026-2027 Annual Budget Presentation
7. **Action Item:** 2026-2027 Budget Discussion & Approval
8. Meet Long Beach Update
9. Adjourn

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Angel Garcia at (562) 822-8037 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC: You are welcome and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited, and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.