



**Visit Long Beach
Board of Directors Meeting
May 20, 2026
12:00 PM - 1:30 PM**

Hilton Long Beach
701 W Ocean Blvd
Long Beach, CA 90802

Minutes

1. Call to Order Visit Long Beach Board Meeting at 12:08 p.m. by Bill Rouse
2. Bill Rouse held moment of silence in honor of Jim Michaelian's passing.
3. Public Comment – *No public comment*
4. Action Items
 - a. **Action Item:** Approval of March 19, 2026 Board meeting minutes – *Motion by Bill Collier, second by Nicky Clair; none opposed, none abstained; the motion passed.*
 - b. **Action Item:** Approval of Board Nominations Slate – *Peter Sutfin, Jorge Cuevas, and Jim Liaw spoke. Motion by Scott Hamilton, second by Larry Jackson; none opposed, none abstained; the motion passed.*
 - c. **Action Item:** Approval of audit committee report – *Tom Huey spoke. Motion by Bill Collier, second by Lisa Arias; none opposed, none abstained; the motion passed.*
 - d. **Action Item:** Approval of financial update – *Larry Jackson spoke. Motion by Larry Jackson, second by Bill Collier; none opposed, none abstained; the motion passed.*
5. CEO Report
 - RECongress announcement – *Steve Goodling spoke.*
 - Grand Prix summary – *Jim Liaw spoke.*
 - Long Beach Pride summary – *Steve Goodling and Jewels of Long Beach spoke.*
 - US Conference of Mayors, Fourth of July, new offices – *Steve Goodling spoke.*
6. Marketing & Communications Update
 - Social media records – *Samantha Mehlinger spoke.*
 - Grand Prix content recap – *Lauren Mayne-Leduc spoke.*
 - Summer travel marketing, branding announcement, attractions pass – *Samantha Mehlinger spoke.*
7. Community Relations
 - Member mixers, The Linden Club ribbon cutting, Long Beach Walls kickoff – *Angel Garcia spoke.*
8. Meet Long Beach

- Grand Prix FAM – *Arturo Cruz-Tucker spoke.*
- Year-to-date sales update – *Jennifer Pak spoke.*

9. Board Announcements

- Bill Rouse thanked Julia Huang for bringing Long Beach Walls to the city and Hilton for hosting the meeting.

10. Adjourn – *Motion to adjourn by Bill Collier, seconded by Greg Bombard, none opposed, none abstained; the motion passed. Meeting adjourned at 1:05 p.m.*

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Angel Garcia at (562) 822-8037 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.